



CULTURAL COALITION

15TH ANNUAL MIKIZTLI DIA DE LOS MUERTOS PHX FESTIVAL

Sponsors of Cultural Coalition's **15th Annual MIKIZTLI: Día De Los Muertos Festival** gain an incredible opportunity to connect with up to 10,000 visitors in one day!

FESTIVAL DETAILS:

When: Saturday, October 24, 2026

Time: 4 - 9 pm

**Where: The Arizona Center
Downtown Phoenix**

A free cultural arts event open to everyone and considered the Valley's most authentic representation of this holiday, MIKIZTLI celebrates the ancestral roots of this celebration with Latiné and Indigenous performances, giant puppets, masked characters, dance, music, and traditional storytelling.

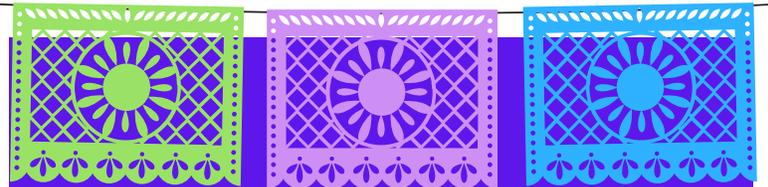
Your sponsorship keeps the festival free and accessible to all!



As the **LARGEST FREE** Día De Los Muertos Festival in Phoenix, MIKIZTLI sponsors have the opportunity to reach tens of thousands of potential patrons to their business:

- Promoted on the Visit Phoenix official convention and visitors bureau website
- Featured on local radio stations Mega 104.3, KJZZ, and La Campesina
- Listed in over 65 Things to Do calendars around the state
- Advertised in multiple print publications, billboards, light rail stations, & social media!

WHAT PEOPLE ARE SAYING



“Loved the ceremonial aspects and las curanderas”

“We feel fortunate to participate in such a lovely celebration of those who have passed on. We look forward to this every year.”

“Really liked the new location and the energy it brought!”

2025 survey results



WE VALUE YOUR SUPPORT!



**PRESENTING
\$15,000+**

All sponsorship benefits from Partner level plus:

- Recognition as presenting sponsor (i.e. Mikiztli: Día de los Muertos Festival brought to you by Cultural Coalition and "company name")
- Industry exclusivity at Presenting level (one presenting sponsor per business field)
- Upgraded booth space to 20' x 20' (includes tents, 4 tables, and 8 chairs)
- Featured blog article recognizing sponsor and a topic or message of their choice - published on Cultural Coalition's website and shared in newsletter to 4,300 households, and on social media to over 16,000 followers

Funding Secure Date & Print Deadline: August 1, 2026

**PARTNER
\$10,000+**

All sponsorship benefits from Advocate level plus:

- Logo included in YouTube Wrap Video posted on Cultural Coalition Channel with over 1,700 Subscribers
- Logo included on all festival signage
- Premium booth placement with high traffic area visible from stage

Funding Secure Date: August 15, 2026

**ADVOCATE
\$5,000+**

All sponsorship benefits from Supporter level plus:

- Logo/company name listed on Cultural Coalition website homepage for one year
- Logo included in printed promotional materials and all festival signage
- 10' x 10' booth space (includes 1 tent, 1 table and 2 chairs)
- Sponsor name recognition from stage and/or invitation to make an announcement from the stage during the event

Funding Secure Date: Sept. 1, 2026

**SUPPORTER
\$1,500+**

Supporter sponsorship benefits include:

- Logo/company name recognition and tagged in sponsor dedicated social media post - reaching 16,000+ followers on Facebook, Instagram, Twitter & TikTok
- Two recognitions in our monthly email newsletter - with 4,300+ subscribers
- 10' x 10' booth space (must bring own canopy/tables/chairs)

Funding Secure Date: Sept. 28, 2026

**CHAMPION
\$500**

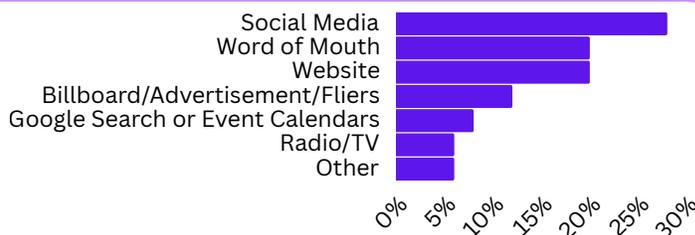
Champion Sponsorship benefits include:

- Company name included in one (1) social media post - reaching 16,000+ followers on Facebook, Instagram, Twitter & TikTok
- Logo/company name listed on MIKIZTLI event landing page
- Ability to have promotional/marketing materials distributed at Cultural Coalition information booth

Funding Secure Date: Oct. 1, 2026

How Did You Hear About the Festival?

2025 Survey Results





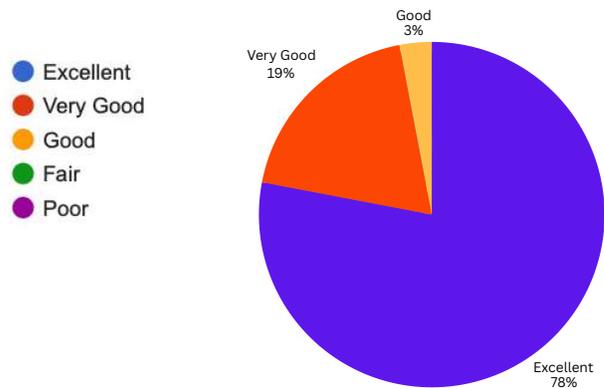
The mission of Cultural Coalition, Inc is to connect communities and generations to ancestral knowledge and practices through artistic cultural preservation and programs that celebrate Chicano, Latiné, and Indigenous heritages

An on-profit arts organization producing cultural events and programs since 1996, we are dedicated to keeping our cultural festivals and educational programs available to all by offering free events in public spaces, while also increasing event accessibility through online streaming, and building a library of artistic content.

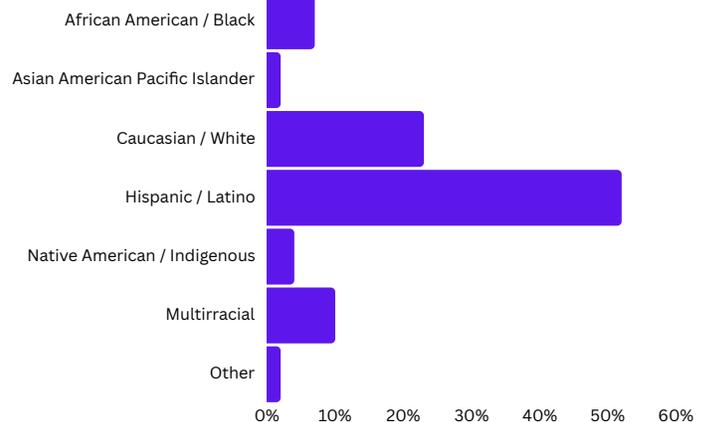
Creative placemaking in our communities enables us to foster community engagement and provide unique cultural programs that invite multigenerational audiences to experience the healing power of the arts through culture - La Cultura Cura!

2025 MIKIZTLI SURVEY RESULTS

How would you rate your overall experience today



How do you identify culturally?





Sponsors & Donors are Fundamental!



CULTURAL COALITION

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**#LaCulturaCura
#MIKIZTLI**

Your Support:

- Provides culturally enriching multidisciplinary art experiences that instill pride, respect and understanding to audiences of 10,000+ multi-generational families.
- Empowers over 400 local artists and performers to express their talent.
- Provides arts education outreach and creative expression for school-aged youth from low income communities of color.
- Provides free art activities for youth of all ages.
- Engages communities with new and diverse cultures through the cultural arts of dance, music, theater storytelling, and traditional practices.

