

# 2026 ANNUAL FESTIVAL PARTNERSHIPS



**ANNUAL PARTNER \$25,000**

**ALL BENEFITS OF PREVIOUS LEVEL PLUS:**

- Recognition as PRESENTING SPONSOR for all four festivals
- 20 to 30 second commercial/promotional video placed in all four YouTube festival recap videos
- Logo on all Main Stage festival signage/banners
- Featured "Annual Partner Thank You" e-blast to over 4,300 households promoting a topic of Partners choice

**ANNUAL ADVOCATE \$20,000**

**ALL BENEFITS OF PREVIOUS LEVEL PLUS:**

- Expanded Booth space at all four festivals - includes 20'x20 canopy, two 6 ft tables and four chairs
- Recognition from stage as annual partner at all four festivals
- Invitation to speak on stage at all four festivals

**ANNUAL SUPPORTER \$15,000**

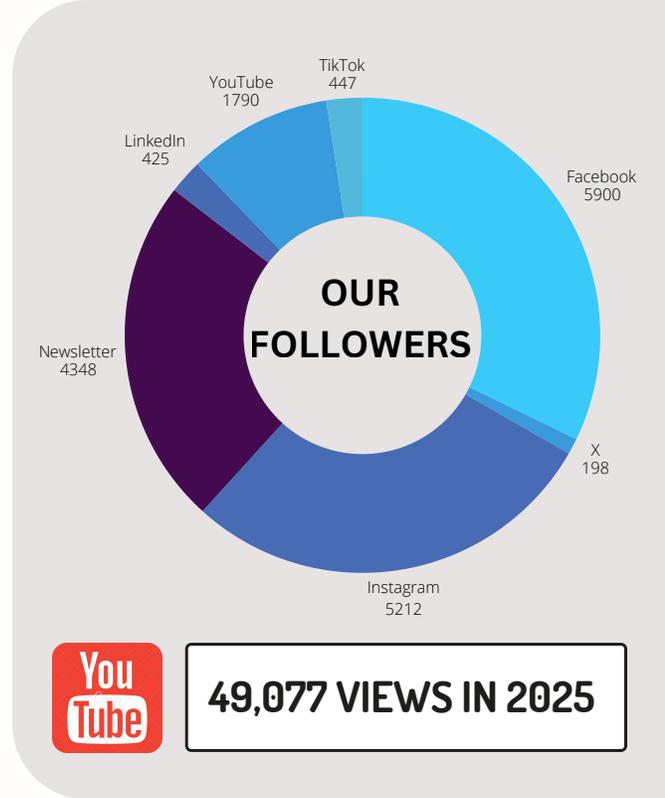
**ALL BENEFITS OF PREVIOUS LEVEL PLUS:**

- Individual recognition in a dedicated social media post promoting your support of each festival
- Invitation to make announcement from stage at one festival of sponsors choice
- Logo included on marketing materials and printed event signage for all four annual festivals

**ANNUAL CHAMPION \$10,000**

**BENEFITS INCLUDE:**

- Company logo & link on Cultural Coalition website homepage for one year and on all four festival event pages
- Logo & company recognition in one social media post per event - reaching over 16,500 combined followers on Facebook, Instagram, Twitter, LinkedIn & TikTok
- Recognition in all four annual festival recap YouTube videos - Sent to over 1700 YouTube subscribers, 4,300 newsletter subscribers, and embedded on each festival event page on the Cultural Coalition website
- Booth space at all four festivals - includes 10'x10' canopy, one 6 ft table, and two chairs
- Ability to distribute promotional/marketing materials at all four events



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**Annual sponsorships** are an easy way to show our community you support the arts year-round. Each level presents an opportunity for recognition at Cultural Coalitions' four largest festivals:



**SPRING FESTIVALS**

**Mask Alive Festival** has grown to see up to 5,000 attendees at this one day multi-cultural festival at Pioneer Park in Mesa that celebrates the global tradition of masks.

**El Puente Festival** welcomes 5,000 families, bridging cultures and generations through youth arts performances and a parade of puppets, dancers, & community at Tempe Center for the Arts.

**74% OF ATTENDEES SELF-IDENTIFY ETHNICALLY AS LATINÉ OR BIPOC**

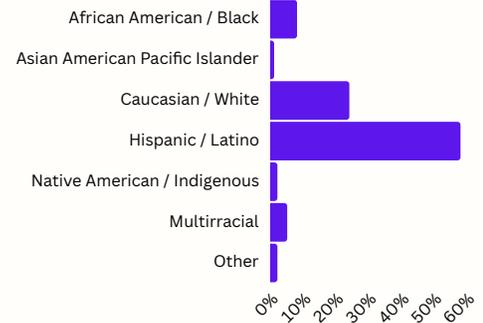


**FALL FESTIVALS**

**Portal to the Past Festival** connects with community members to celebrate indigenous heritage, art, culture, and history at S'edav Va'aki Museum in Phoenix, featuring performances and demonstrations by local tribal members that explore the importance of water throughout Arizona's history.

**MIKIZTLI: Día de los Muertos Phoenix Festival** welcomes up to 10,000 attendees each year in Phoenix with a family friendly experience of cultural performances, thoughtful ceremony, interactive arts experiences, traditional foods, and ties to its original indigenous roots.  
**NEW LOCATION: ARIZONA CENTER**

**AUDIENCE DEMOGRAPHICS**



The mission of Cultural Coalition, Inc is to connect communities and generations to ancestral knowledge and practices through artistic cultural preservation and programs that celebrate Chicano, Latiné, and Indigenous heritages. Our Festivals highlight diverse cultural arts practitioners and invite the public to share in Arizona's unique heritages. Our goals are to engage families and children in participatory arts activities by providing FREE opportunities for all communities to come together to celebrate the arts.

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