

CULTURAL COALITION INDIVIDUAL GIVING SOCIETY



*"The Arts are crucial in telling the stories of our Humanity."
Co-Founders of Cultural Coalition, Zarco Guerrero, Board Chair, and
Carmen Guerrero, Executive Director*



CELEBRATING 25+ YEARS

Our Mission is to connect communities and generations to ancestral knowledge and practices through artistic cultural preservation and programs that celebrate Chicano, Latiné, and Indigenous heritages.

Our Vision is to celebrate diverse cultures, serve families, provide cultural education, and create new traditions.

Guiding Principles: Work with dignity, respect, integrity, and passion in all that we do.



Bring The Mask Alive! Museum & Cultural Center to LIFE!

Phase 1 (Launched 2023): Virtual Exhibits - View artwork at artworkarchive.com/profile/mask-alive-art-collection/collections

Phase 2 (In Progress): Mobile Museum - First Pop-Up Exhibitions installed in the Spring of 2023 in Downtown Mesa on Main Street

Phase 3: Brick & Mortar - A dedicated museum and cultural facility to house the mask collection and host performances, festivals, and educational workshops

Thanks to support from SoyMos Chicanos, Friends of Mexican Art, COSTCO Wholesale, City of Mesa, K'é Community Labs, Arizona Humanities, and NALAC, the art collection is available for free to our community virtually, and through pop-up exhibitions. Exhibits include masks with images and videos of performance artists whose cultural traditions include the use of masks, such as Africa, Japanese, Middle East, Mexico, and Native American cultures. The continued progress of the Mask Alive Art Collection inventory, catalogue, and exhibitions is an important initiative of Cultural Coalition's artistic legacy in Arizona, which began in 1996 but whose founders have been part of Arizona's artistic development since the 1980's.

SUPPORT THE TRANSFORMATIVE POWER OF MASKS:

\$20,000 - Supports one (1) year of staff curation, research, production, and installation of pop-up exhibits and accompanying educational materials

\$10,000 - Provides materials for one (1) year of collections care, preservation, packing, and climate controlled storage

\$5,000 - Sustains the pop-up exhibits program with display materials including travel display walls, text panels, and object installation tools

\$2,500 - Funds a Museum Studies Intern for one (1) semester to continue inventory and digital archiving of objects

\$1,500 - Keeps the collection free and available online to our community through the Artwork Archive platform



To Support this Program Contact:
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