

# CULTURAL COALITION INDIVIDUAL GIVING SOCIETY



*"The Arts are crucial in telling the stories of our Humanity."  
Co-Founders of Cultural Coalition, Zarco Guerrero, Board Chair, and  
Carmen Guerrero, Executive Director*



## CELEBRATING 25+ YEARS

**Our Mission** is to connect communities and generations to ancestral knowledge and practices through artistic cultural preservation and programs that celebrate Chicano, Latiné, and Indigenous heritages.

**Our Vision** is to celebrate diverse cultures, serve families, provide cultural education, and create new traditions.

**Guiding Principles:** Work with dignity, respect, integrity, and passion in all that we do.



## El Rancho del Arte After School Arts Program

Cultural Coalitions' After School Arts Program annually serves over 100 youth ages 5 to 13 whose families are residents at El Rancho del Arte & Del Sol low-income housing complexes, and the youth in its surrounding neighborhoods in Mesa, AZ. These low-income communities have 113 units, housing over 500 residents with over 50% of them being children under the age of 20. Built in a "Zone of Opportunity", they serve Mesa families earning 40-60% below the area's median income.

### Our free After School Art Program provides youth residents with:

- Nutritious daily meals in partnership with St. Mary's Food Bank
- Homework help, including access to the internet and use of iPads to complete online homework assignments
- Daily visual and performing arts activities engagement including painting/drawing, dancing, musical instrument instruction, & more
- Weekly access to S.T.E.A.M activities that combine the arts with science, engineering, and robotics
- Monthly partner programs include gardening & cooking with Local First Arizona, health & social services by Mercy House and La Frontera

### PROGRAM FUNDING LEVELS SUPPORT:

- **\$10,000** - Teaching Artists that serve 100+ youth annually
- **\$5,000** - Two Teaching Artists for one semester of services
- **\$3,000** - Weekly Music & S.T.E.A.M. programs and materials
- **\$1,500** - Art supplies for 100+ youth for two semesters
- **\$750** - Art supplies for 50+ youth for one semester
- **\$500** - Back to school supplies for 50+ students annually

**80% of the residents identify as Latiné, or BIPOC**

**85% of residents experience food insecurity**

*"I was failing in school and my mom brought me down for homework help. I was very embarrassed, but the teachers were nice and helped me. Now I am going to finish 4th Grade." - Ashley, Age 10.*



To Support this Program Contact:

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