



CULTURAL COALITION

14TH ANNUAL MIKIZTLI DIA DE LOS MUERTOS PHX FESTIVAL

Sponsors of the **14th Annual MIKIZTLI: Día De Los Muertos Festival** gain an incredible opportunity to elevate your business or organization! Sponsors gain significant promotion and recognition, reaching thousands of people both at the festival and through extensive event promotion across the Valley.

FESTIVAL DETAILS:

When: Saturday, November 1, 2025

Time: 5 p.m. to 9 p.m.

Where: Arizona Center in Downtown Phoenix

A free cultural arts event open to everyone and considered the Valley's most authentic representation of this holiday, MIKIZTLI celebrates the ancestral roots of this celebration with Latiné and Indigenous performances, giant puppets, masked characters, dance, music, and traditional storytelling.

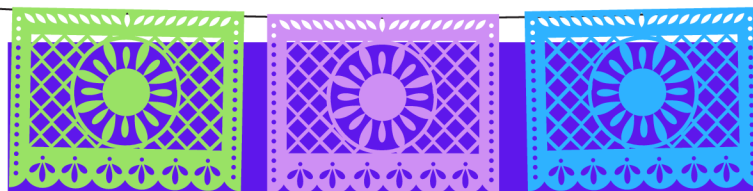
Your sponsorship keeps the festival free and accessible to all!



As the **LARGEST FREE** Día De Los Muertos Festival in Phoenix, MIKIZTLI sponsors have the opportunity to reach tens of thousands of potential patrons to their business:

- Promoted on the Visit Phoenix official convention and visitors bureau website
- Featured on local radio stations KJZZ, Prensa AZ, and La Campesina
- Listed in multiple Things to Do calendars around the state
- Advertised in multiple print publications, billboards, and light rail stations!

WHAT PEOPLE ARE SAYING



"Absolutely love the Aztec dancers. a must see every year."

"Our first year attending and am very impressed of all the cultural entertainers and vendors."

"It was great thanks for putting it together for free!"

2024 survey results



WE VALUE YOUR SUPPORT!



PRESENTING \$15,000+

All sponsorship benefits from Partner level plus:

- Recognition as presenting sponsor (i.e. Mikiztli: Día de los Muertos Festival brought to you by Cultural Coalition and "company name")
- Industry exclusivity at Presenting level (one presenting sponsor per business field)
- Upgraded booth space to 10' x 20' (includes 2 tents, 2 tables, and 4 chairs)
- Invitation to make announcement from stage

Funding Secure Date & Print Deadline: August 1, 2025

PARTNER \$10,000+

All sponsorship benefits from Advocate level plus:

- Logo included in YouTube Wrap Video posted on Cultural Coalition Channel with over 1,100 Subscribers
- Logo included on all festival signage
- Premium booth placement with high traffic area visible from stage

Funding Secure Date: August 15, 2025

ADVOCATE \$5,000+

All sponsorship benefits from Supporter level plus:

- Logo/company name listed on Cultural Coalition website homepage
- Logo included in printed promotional materials and key festival signage
- 10' x 10' booth space (includes 1 tent, 1 table and 2 chairs)
- Sponsor name recognition from stage

Funding Secure Date: Sept. 1, 2025

SUPPORTER \$1,500+

Supporter sponsorship benefits include:

- Logo/company name promoted and tagged in sponsor dedicated social media post - reaching 10,000+ followers on Facebook, Instagram, Twitter & TikTok
- Two recognitions in our monthly email newsletter - with 3,900+ subscribers
- 10' x 10' booth space (must bring own canopy/tables/chairs)

Funding Secure Date: Sept. 28, 2025

CHAMPION \$500

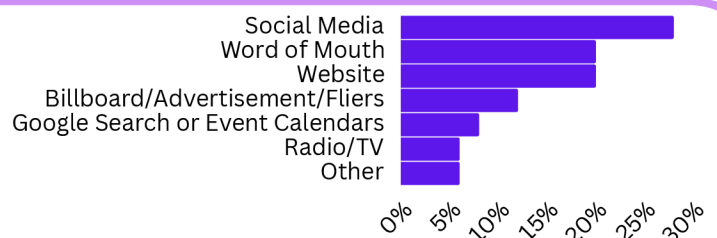
Champion Sponsorship benefits include:

- Company name included in one (1) social media post - reaching 10,000+ followers on Facebook, Instagram, Twitter & TikTok
- Logo/company name listed on MIKIZTLI event landing page
- Ability to have promotional/marketing materials distributed from Cultural Coalition information booth

Funding Secure Date: Oct. 10, 2025

How Did You Hear About the Festival?

2024 Survey Results



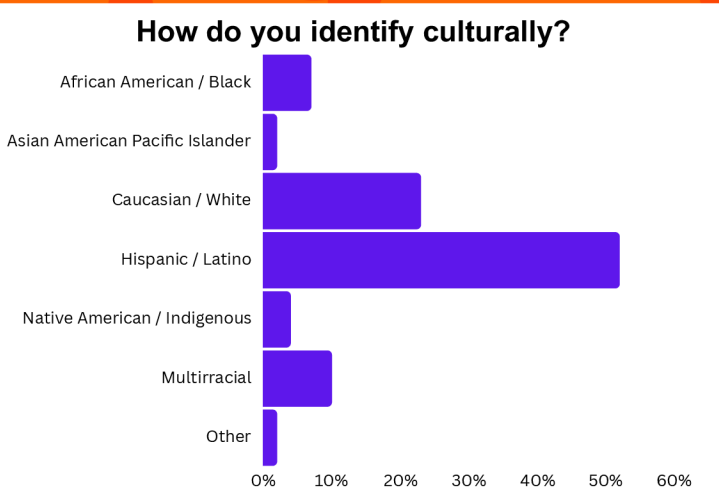
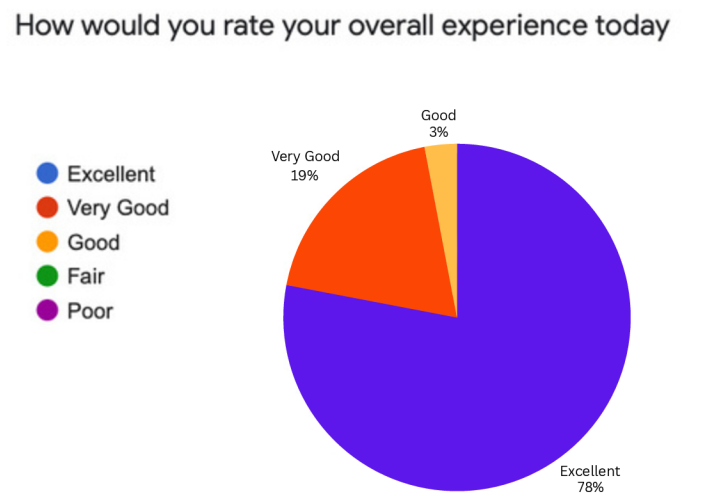


The mission of Cultural Coalition, Inc is to connect communities and generations to ancestral knowledge and practices through artistic cultural preservation and programs that celebrate Chicano, Latiné, and Indigenous heritages

A on-profit arts organization producing cultural events and programs since 1996, we are dedicated to keeping our cultural festivals and educational programs available to all by offering free events in public spaces, while also increasing event accessibility through online streaming, and building a library of artistic content.

Creative placemaking in our communities enables us to foster community engagement and provide unique cultural programs that invite multigenerational audiences to experience the healing power of the arts through culture - La Cultura Cura!

2024 MIKIZTLI SURVEY RESULTS





Sponsors & Donors are Fundamental!

Your Support:

- Provides culturally enriching multidisciplinary art experiences that instill pride, respect and understanding to audiences of 10,000+ multi-generational families.
- Empowers over 400 local artists and performers to express their talent.
- Provides arts education outreach and creative expression for school-aged youth from low income communities of color.
- Provides free art activities for youth of all ages.
- Engages communities with new and diverse cultures through the cultural arts of dance, music, theater storytelling, and traditional practices.



CULTURAL COALITION

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**#LaCulturaCura
#MIKIZTLI**