

VOLVER




Saturday April 22

*Remember who we are.
Reconnect ourselves with nature,
Traditional foods, and the earth.*

A fundraising event in support of Cultural Coalition's mission to provide community engagement through unique cultural programs dedicated to the education, promotion and development of indigenous artists in Arizona.

Our annual Volver fundraiser is an intimate gathering of like-minded individuals, supporters, and philanthropists dedicated to creating a thriving arts community that uplifts local artists, prioritizes free and accessible engagement opportunities, and celebrates cultural diversity. This year's event will take place on Saturday, April 22, 2023 - Earth Day. Featuring a special demonstration by Felicia Cocotzin Ruiz "Kitchen Curandera", live music, and local indigenous foods. Unlike any other fundraiser event you've been to, Cultural Coalition has designed Volver as a smaller version of its colorful, vibrant, and community focused festivals, where guests are just as much a part of the event as the artists, curanderas, musicians, art, and food.



Each year, Cultural Coalition serves over 20,000 people throughout Arizona at its free festivals, after school programs, and community engagement programs. Sponsorship dollars are critical to continue building our capacity and enhancing the quality of experiences we provide for artists and attendees, both in person and virtual. We are dedicated to keeping our cultural festivals and educational programs available to all by offering free events in public spaces, while also increasing accessibility through live streaming, building a library of video content.

VOLVER SPONSORSHIP OPPORTUNITIES



As a Volver sponsor, your gift supports Cultural Coalition in every aspect of its operations, aiding in the funding of:

- Multidisciplinary art experiences that are culturally enriching and instill pride, respect, and understanding to audiences of 20,000+ youth and multi-generational families.
- Over 300 local artists and performers annually, sharing their talents at events across the Valley.
- Free arts education outreach, hands-on activities, and creative expression for school-aged youth from low income communities of color.
- Exposing communities to new and diverse cultures through dance, music, art, storytelling, crafting, and acting.

Aficionado Level
\$1000

Includes all benefits from previous level plus:

- 1 table of 8 people at Volver
- Listed as sponsor on the Cultural Coalition website main page for one year
- Listed as sponsor on printed program

Patron Level
\$500

Includes all benefits from previous level plus:

- 4 tickets to Volver
- Listed as an event sponsor on the Cultural Coalition Volver event page
- Listed as sponsor on event promotional materials

Supporter Level
\$250 - 2 tickets

Benefits include:

- Recognition as event sponsor in one e-newsletter sent to over 3,100 households
- Recognition as event sponsor in one social media post on Cultural Coalition's Facebook, Instagram, and Twitter accounts reaching over 7,500 followers
- Provide one promotional or informational gift bag item to be given to all guests

In-kind donations of goods or services valued at the above level to underwrite a specific event expense area would also be greatly appreciated and receive the same benefits.

To become a sponsor, contact Carmen Guerrero, Cultural Coalition Executive Director at El Rancho del Sol 701 East Main Street Mesa, AZ 85203 | (480) 834-5731 | carmen@culturalcoalition.com | culturalcoalition.com